



Wikiprogress Annual Report 2011

www.wikiprogress.org



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INTRODUCTION

In the two years since its launch at the 3rd OECD World Forum in Busan, Korea, Wikiprogress has become the hub for the web community around the vision of measuring the progress of societies. This report presents developments and achievements in 2011 and highlights opportunities for future development.

KEY FIGURES

Please note: All figures listed in this report are for the period from 1 January to 30 November 2011.

Wikiprogress activity has grown steadily in the past year, as shown by the figures for 2011:

- Over **10,000 unique visitors per month** (from 4,800 in 2010)
- The number of registered users has doubled in the past 12 months to **862 registered users** (from 480 in 2010)
- An average of **100 new articles** are created each month
- There are currently **30,000 subscribers to the Wikiprogress eBrief**

Interest in Wikiprogress is growing and hit rates have continued to reflect a strong upward trend, rising to over **23,300 per month** (from 12,000 last year). User numbers continue to increase steadily each month and our registered users include the core of the progress research community worldwide.

The involvement and interest from think tanks, research bodies, National Statistics Offices as well as students, NGOs and civil society reflect the relevance of the Wikiprogress platform to the progress and well-being community.

CONTENT

ARTICLES AND RESEARCH

There are now **over 2,450 articles** on Wikiprogress and this number is increasing consistently every month. Content in the area of well-being and progress measures is drawn from a wide variety of sources, including the OECD, other international organisations, governments, research bodies, and NGOs.

In 2011 Wikiprogress researched and published a series of articles on **[Progress in the Arab Spring](#)**. For nations involved in the Arab Spring uprisings of 2010-2011, the series showcases a number of dimensions of progress including: employment, housing, health, work and life balance, education, social connections, governance, environment, security and subjective

well-being. Using the taxonomy from the [Your Better Life Index](#), the articles reported on data and research highlighting key indicators of human development and developments from the protests.

The following countries featured in the Arab Spring Series:

- [Egypt](#)
- [Libya](#)
- [Syria](#)
- [Tunisia](#)
- [Yemen](#)

An [Arab Spring](#) article was also created, giving background information to the movement and highlighting a clear decline in many of the well-being indicators in these nations despite the growth of GDP.

WIKIPROGRESS COMMUNITY PORTAL

Developed in 2011 from a wiki article to a full media and current affairs portal on Wikiprogress, the [Community Portal](#) is the only daily updated news and information source focused on measuring progress that currently exists.

It contains a “Spotlight”, media review, blog review, a selection of web applications, a listing of recently published papers, newsletters, debates and archive of special-focus media reviews. The Community Portal is updated daily; the content is often used to update the Wikiprogress social media platforms.

In 2011, the Community Portal had approximately **1344 news articles and blog posts related to measuring progress**. An average of 112 news and blog articles were posted on the Community Portal each month.

The Community Portal is the third most popular page on Wikiprogress.

NETWORKS

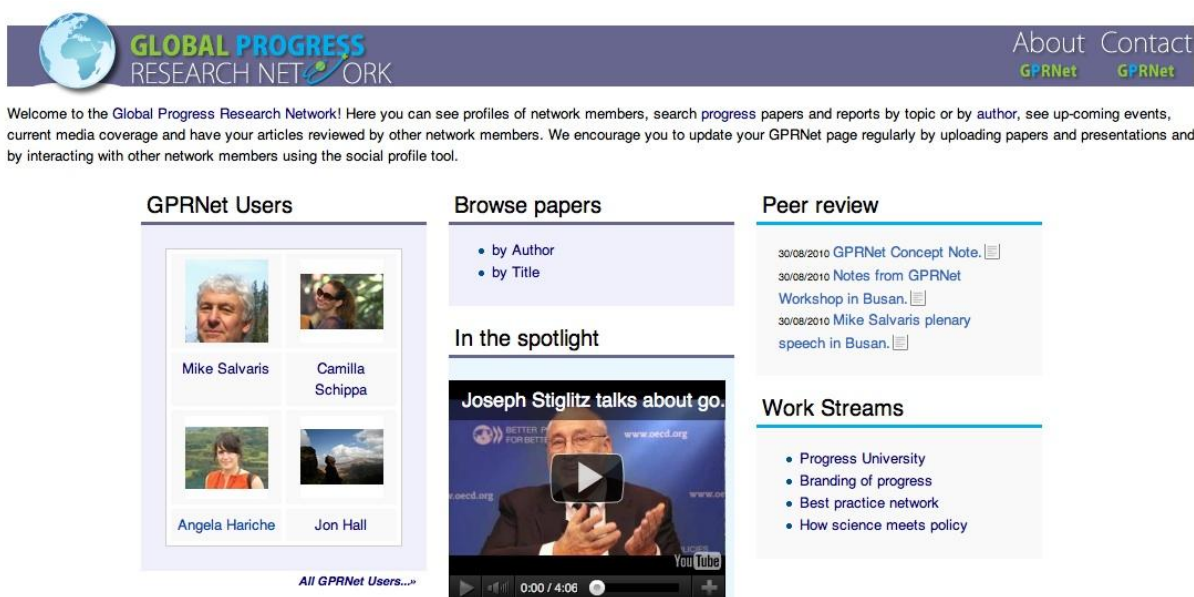
A number of thematic and regional networks have been created in connection with Wikiprogress in 2011 to serve as the reference point for the progress community in their region and subject areas.

The currently active Networks are:

THE GLOBAL PROGRESS RESEARCH NETWORK

The **Global Progress Research Network (GPRNet)** is an international multidisciplinary network of individuals committed to promoting research and debate, and building knowledge, understanding and collaboration, on societal progress, its meaning, measurement and development.

In 2011 the foundations for the network have been laid. The first 51 members of GPRNet were officially invited to the network and a web portal was created on Wikiprogress.



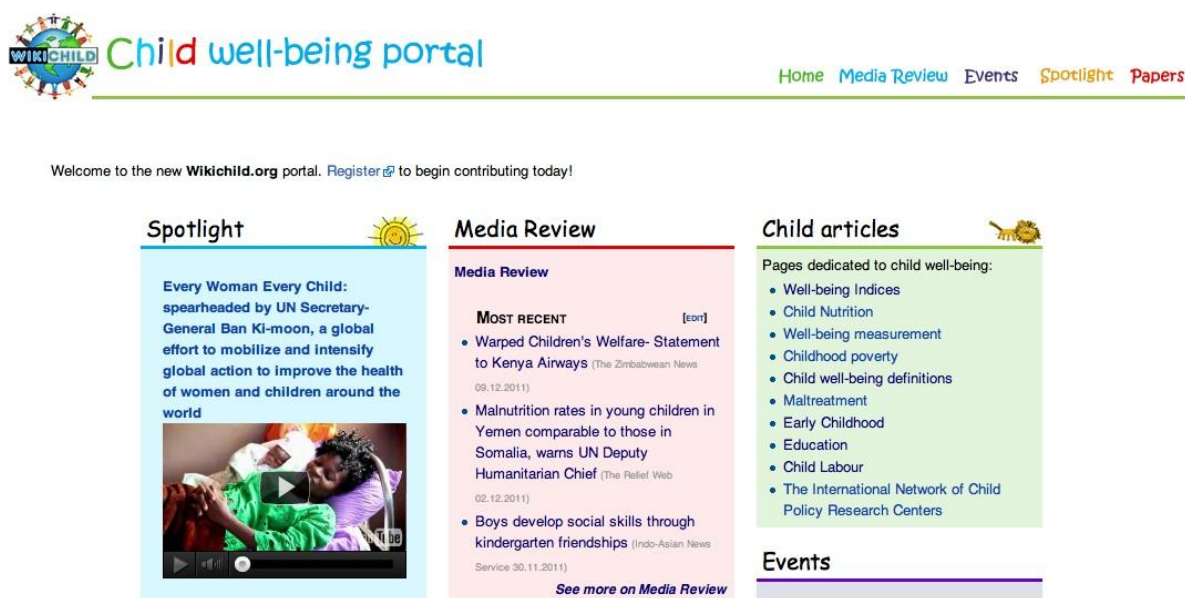
The portal includes profiles of each GPRNet member, research papers and publications, news from GPRNet members and four work streams that identify key areas of work and collaboration.

The key areas of work for the GPRNet will include:

- GPRNet University
- Best practices for networks
- How new measures of progress can influence policy
- Branding of progress

WIKICHILD

In 2011 the [Wikichild Child Well-being Portal](#) was integrated with Wikiprogress to focus on sharing knowledge, news and developments for the global child well-being community.



Wikichild is a global network and resource containing current and relevant information, discussion, data and research and media articles. The portal draws on expertise from the OECD, government and international organisations, NGOs, and other organisations around the world concerned with child well-being.

The Wikiprogress team published its first book in 2011 via [PediaPress](#), *Wikiprogress on Child Well-Being, a selection of articles (2011)*

WIKIPROGRESS LATIN AMERICA NETWORK

[The Wikiprogress Latin America Network \(WPAL\)](#) is a community of research based on multidisciplinary exchange of knowledge and information among academics, analysts, opinion leaders, and citizens, on well-being measurement in Latin American countries and on how measurement can contribute to public policy. WPAL was the outcome of the [Latin American Conference on Measuring Well-being and Fostering the Progress of Societies](#) that took place in Mexico in May 2011.

WIKIGENDER

Our sister site on gender equality from the grass roots to the international level has continued to grow in 2011. With 192,664 unique visits in 2011 and 1365 editors on the site in total, [Wikigender](#) has proven to be a reputable force in global work on gender equality. This year the Wikigender University program with Science Po and The American University in Paris brought together 15 students who worked on writing articles on Gender and Peace and Security, Education and Migration. [A book was published in 2011](#) with a selection of the articles written.

COMMUNICATION

WIKIPROGRESS eBRIEF

The [eBrief](#) monthly electronic bulletin provides a snapshot of current news features and initiatives relating to progress. The eBrief drives traffic to Wikiprogress while raising the profile of the progress related themes of its contributors and of the Wikiprogress networks.

You can read all of the 2011 Wikiprogress eBriefs [here](#).



Now in its second year, the eBrief goes to 30,000 subscribers every month including Wikiprogress users, Global Project (GP) Correspondents, content partners and Friends of the Wiki.

THE PROGBLOG

The Wikiprogress **ProgBlog** regularly features posts on the latest in research, data, initiatives and developments on the wiki.

With over **114 blogs posted in 2011** and a significant online following, the blog is a successful **driver of traffic** to Wikiprogress. It is also a way for members of the community around Wikiprogress to contribute and gain visibility for their work. Progblog contributions in 2011 came from diverse sources like new economics foundation, UNDP, Canadian Index of Wellbeing.

SOCIAL MEDIA

As one of the main vehicles for Wikiprogress, social media platforms have been very actively used to promote news and information and to support initiatives from the progress community. Continued targeted activity on these platforms enlarges the scope of the progress networks and drives traffic to the Wikiprogress website, highlighting key issues, indices and reports.

UNDP TEAMWORKS

UNDP Teamworks is a web platform for **UNDP** staff and invited representatives of UN partners. It is a secure online collaboration platform to share ideas and knowledge, and to receive feedback on proposed research papers and publications.

Wikiprogress hosts a UNDP Teamworks ‘space’ on measuring human development and participates in other relevant spaces by posting forum questions, adding blogs, bookmarking relevant links and participating in discussions.

Wikiprogress uses the Teamworks platform to pose questions about wiki-projects, increase exposure to blog posts and to share information and ideas with UNDP staff from relevant fields.

TWITTER

Wikiprogress has had a successful year of tweeting and developing the progress network via the **Twitter** platform. By tweeting directly from events, hash-tagging trending topics and continued daily tweets of up-to-date news and information, the Twitter networks have grown significantly.

Wikiprogress has **853 Twitter followers** , with 550 new Twitter followers in 2011

The 2011 tweet average for Wikiprogress is **3 Tweets per day** and **61 Tweets per month**.

Wikiprogress' top twitter supporters include: The Global Peace Index, UNDP, The World Bank, The Economist and the OECD.

FACEBOOK

The [Wikiprogress Facebook page](#) has developed this year to include new functions and applications released by Facebook.

The Facebook page has a total of **394 'likes', 160 new likes in 2011.**

In 2011 Wikiprogress Facebook posts had a total of **41,000 views with 108 interactions**

The top three cities listed for fans are Rome, Paris and Sydney with the majority from the 24-35 age bracket.

YOU TUBE

In 2011, Wikiprogress conducted a series of video interviews which were used to raise awareness about Wikiprogress and share the thoughts of key thinkers in the progress community. Another series of interviews was conducted at the Australian Bureau of Statistics.

There are **19 videos on the [Wikiprogress YouTube Channel](#)**, 9 of which were added in 2011.

Wikiprogress had **a total of 1,208 video views in 2011** from a total of 1885 video views over the lifetime of the channel. The 2 most popular Wikiprogress videos are: Stephan Klasen on Wikiprogress and Martine Durand on Wikiprogress

WIKIPROGRESS COMMUNITY

The Wikiprogress community of [Correspondents](#), Friends of the Wiki, voluntary editors and content partners has continued to enrich the content and drive the themes on Wikiprogress. This constant exchange of ideas and information keeps the quality and relevance of Wikiprogress up to date.

New Correspondents:

The [Overseas Development Institute \(ODI\)](#). The ODI joined Wikiprogress in August 2011. ODI is a leading think tank on international development and humanitarian issues and since joining Wikiprogress made a rich contribution to the wiki, including progress stories in 22 developing countries, linked to each Country article on Wikiprogress.

The [Spinoza Factory/ La Fabrique Spinoza](#), a France-based think tank, joined the Wikiprogress network as a national French language platform on well-being measures and policies. The Spinoza Factory will be organising a “Politics of Happiness” congress in 2012.

In November, Wikiprogress was joined by The [Italian National Institute of Statistics \(Istat\)](#). Last December, Istat and [The Italian National Council for Economics and Labour \(CNEL\)](#) initiated a national consultation on “Equitable and Sustainable Well-being” in [Italy](#), to be conducted through an online questionnaire and blog.

New Content Partners:

The [Unesco Institute for Statistics](#) joined with Wikiprogress on the creation of datasets for [Wikiprogress.Stat](#) enriching the platform with figures on literacy rates, employment, school enrolment, and education.

The [UNICEF Innocenti Research Centre](#) will be adding their expertise in child development research to [Wikichild](#) with research papers, quality assurance of articles on and participating in discussions measuring child well-being.

Gallup began contributing to Wikiprogress in 2011, publishing articles on their [Healthways Wellbeing Index](#) and [Social and Economic Analysis](#). A content partnership will be developed in 2012 featuring Gallup’s news and research on human opinions and behaviour.

Wikiprogress also benefited by voluntary advice on best practices and strategies for social media platforms from the social media start-up, [Etheryl](#).

MAIN TECHNICAL DEVELOPMENTS

The technical team reviews and improves the Wikiprogress platform constantly to respond ever-evolving technological innovations and opportunities for better quality and reach. The main developments in 2011 include:

Community Portal Feed

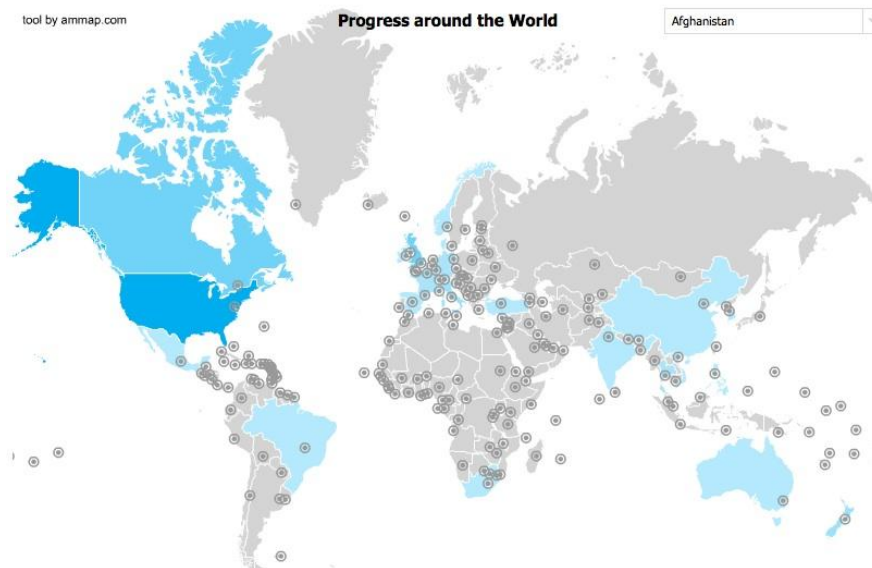
In January 2011 the [Community Portal](#) section became automatically fed into the home page of Wikiprogress.

Wikichild Child Well-being Portal creation

A [Wikichild Child Well-being Portal](#) was integrated with the Wikiprogress site in May 2011.


Interactive Map

An interactive map linking to articles on progress initiatives around the world and country information was added to the homepage this year. This was customised by the Wikiprogress technical team using AmMap software.



Wikiprogress RSS Feed for external sites/users

These feeds distribute all the updates on the main Community Portal content including daily news and media reviews.

Libya	
 <i>Flag of Libya</i>	
Population (In Millions)	6.36
Human Development Index	64/169
Gross Domestic Product (In USD Billions – World Bank)	62.36
Global Peace Index	143/153
Happy Planet Index	- /143
Social Institutions and Gender Index	91/102
Environmental Performance Index	117/163
Child Mortality Rate	13.4
<i>More information on variables</i>	

Country Score Cards

Country Score Cards for each country were created on Wikiprogress. Currently, over 200 country pages include the Country Score Cards, displaying information on all of the following indicators (when available):

- Population (In Millions, extracted from World Bank)
- Flag of each country
- Human Development Index ranking
- Gross Domestic Product (In USD Billions, extracted from World Bank)
- Global Peace Index ranking
- Happy Planet Index ranking
- Social Institutions and Gender Index ranking
- Environmental Performance Index ranking
- Child Mortality Rate

Wikiprogress MediaWiki 1.17 update and WikiText editor

Wikiprogress updated its software to the latest version, MediaWiki 1.17. This update came with multiple performance improvements, including the WikiText editor that Wikipedia uses to allow users to edit articles in a simple manner.

Other

Google translate on top of page display to allow content to be translated automatically into other languages; A search engine and search bar and a PDF Printing option through which all articles in the wiki can now be saved as PDF file and printed into a book.

MISSIONS AND CONFERENCES

Wikiprogress had a presence at numerous conferences and events internationally in 2011, through attendance, presentations by staff, and dissemination of brochures and information about the platform. These include:

- Angela Hariche attended and presented at the Global Project on *Measuring the Progress of Societies* Board Meeting – New York, February 2011
- Ronan Macerlaine and Estelle Loiseau (from the OECD Development Centre/Wikigender) participated at a Community Indicators Consortium online conference in April 2011.
- Ronan Macerlaine and Estelle Loiseau gave a presentation on wikis to the PUC University of Brazil seminar at the OECD – Paris, February 2011
- Angela Hariche joined the European Central Bank taskforce on accessibility – Brussels, May 2011
- Ronan Macerlaine presented to the Association of Learned and Professional Society Publishers Seminar on Social Media – London, July 2011
- Wikiprogress and OECD Development Centre worked together to produce video interviews of speakers at the New Directions in Welfare Congress - Paris, July 2011
- Angela Hariche presented a paper on Trust and Statistics to the European Central Bank Task Force on Accessibility –Lisbon, September 2011
- Angela Hariche presented at the Internet and Societies, New Innovation Paths, European Commission –Brussels, September 2011

- Philippa Lysaght participated in the Australian Bureau of Statistics Network's National Consultation Forum on the Measures of Australia's Progress - Canberra, September 2011
- Angela Hariche chaired a session at the OECD-hosted Consultation on Child Well-being in Paris, November 2011
- Wikiprogress flyers were distributed at Latin American Conference on Measuring Well-Being and Fostering the Progress of Societies – Mexico, May 2011
- Wikiprogress flyers were distributed at the Asia-Pacific Conference on Measuring Well-Being and Fostering the Progress of Societies – Tokyo, December 2011

THE WIKIPROGRESS TEAM

Angela Hariche – Project Manager

Paula Llavallol– Coordinator (since September 2011)

Ronan Macerlaine – Coordinator (until August 2011)

Philippa Lysaght – Communications Consultant (Sydney, Australia)

Isaac Contreras – Technical Consultant (Mexico City, Mexico)

Martine Zaida – Global Project Coordinator

ANNEX – SURVEY

Your experience and opinions provide valuable information for the Wikiprogress team. Please complete the short survey below:

1. Overall, what would you do to enhance the usefulness of www.wikiprogress.org?

Please indicate changes/improvements recommended

2. In an effort to enlarge our community, please suggest any networks we can invite to join us.

3. What topics/areas of interest are lacking on Wikiprogress? Please indicate if you could contribute to those topics (yes/no).

4. Which part of Wikiprogress do you most often use?

5. Can you recommend any upcoming events where Wikiprogress should be present?

Your name (optional) _____